

Household Trading Ltd



We distribute world wide



Our Mission:

- ▶ Household Trading Ltd mission is to serve a worldwide customer base providing innovative international trading and logistics solutions that recognizes the value of customer care.
- ▶ The primary objective of Household Trading Ltd is to find suppliers for every possible trading product upon request of our customers. Our aim is to get the best price for our customers.
- ▶ The second objective is to maintain close contacts with our clients to track and anticipate their needs.

We actually listen to what our customers say!

Our quality:

Because of we want only the best for our company, we are focus only on high quality product marked with CE logo, so that we can satisfy even the most exigent market.

To prove this we have the CE logo on every our porduct





What we do:

Household Trading Ltd is a trading company.

This basically means that we source the product you're looking for, from the best source at the best price. You pay us and we pay the manufacturer.

No hassle and no difficult and uncertain situations with suppliers.

The Trading Process:

The trading process starts when a client approaches us with a trading request. Together with the client, we will get a clear view of the product that is requested and define the product specifications, such as quality, quantity, mode of transportation and delivery, etc.

**CUSTOMER'S
NEED**



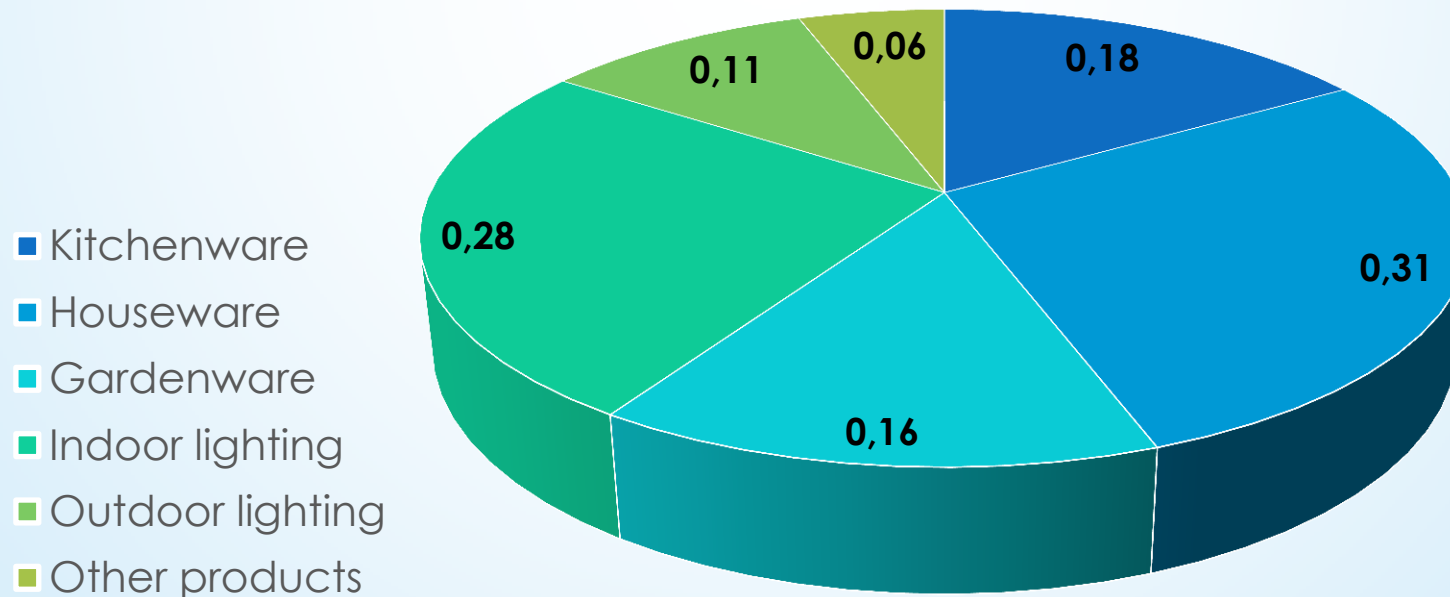
SEARCHING



**PRODUCT'S
DELIVERY**

What we sell:

We are specialized in providing kitchenware, homeware, gardenware, indoor lighting and outdoor lighting. For these types of products, we always have our preferred suppliers, with whom we are able to make great deals on high quality products. For everything else, we turn to our connections and other suppliers.



What we sell:

Category	Products
Kitchenware	Kettles, knives, peelers, cookware, kitchen tools, bakeware, tableware, glassware and all food preparation utensils
Houseware	Towels, bedding, mirrors, pillows, rugs, silverwares and others decorative items
Gardenware	Planters, water features, birdbaths, seats, gazebos and outdoor ornamental features
Indoor Lighting	Bulbs, chandeliers, abat-jours and other equipments needed for the lighting design
Outdoor Lighting	Garden lamps, outdoor spotlights, street lights and other outdoor lighting needs

Where we sell:

Besides sell with our e-commerce and the other common way of selling, we also work in some of the biggest market places in the world.

Our goal is to cover all of the biggest market places in the world.



Marketing Strategy:

- ▶ We constantly invest on ONLINE marketing and communication, to support and improve our internet visibility.
- ▶ Our main sources of visibility and publicity are social networks like Twitter, Facebook, Instagram and Pinterest.





Our costumers benefits:

- ▶ Large portfolio of quality products
- ▶ Systematic control of all the working processes
- ▶ Stocks that allow a quick execution of orders
- ▶ Our individual approach to every Customer
- ▶ Our effort to develop a strong, positive and long lasting relationship with all our suppliers

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Thank you for the attention!